



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/B Nelson/D/Sen/FL (16577)  
Abar Media (2878)/948873799  
HUTTON,SHELLI  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
NELSON FOR SENATE (130889)  
National/Political  
477/06187838

Invoice 635215  
Inv Date 9/30/2012  
Terms Net 30  
Contract 318129  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

BILL NELSON/SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:50:22PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1	09/18/12 5:13AM (Tu)	00:30		BN12003H	\$375.00	
2.2	Spot	5:00:00AM- 5:30:00	Day,M-1	09/24/12 5:29AM (Mo)	00:30		BN12003H	\$500.00	
3.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1	09/18/12 5:52AM (Tu)	00:30		BN12001H	\$575.00	
3.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1	09/19/12 5:44AM (We)	00:30		BN12001H	\$575.00	
5.1	Spot	6:00:00AM- 7:00:00	Per week (1),Tu,We	09/18/12 6:22AM (Tu)	00:30		BN12003H	\$1200.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/18/12 8:54AM (Tu)	00:30		BN12001H	\$1250.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/20/12 8:59AM (Th)	00:30		BN12003H	\$1250.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/21/12 7:59AM (Fr)	00:30		BN12001H	\$1250.00	
8.2	Spot	7:00:00AM- 9:00:00	Day,M-1	09/24/12 8:42AM (Mo)	00:30		BN12001H	\$1600.00	
9.1	Spot	9:00:00AM-10:00:00	Day,Th-1	09/20/12 9:24AM (Th)	00:30		BN12001H	\$300.00	
10.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,F-1	09/18/12 10:29AM (Tu)	00:30		BN12003H	\$300.00	
10.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,F-1	09/21/12 10:15AM (Fr)	00:30		BN12003H	\$300.00	
11.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	09/18/12 11:35AM (Tu)	00:30		BN12001H	\$625.00	
11.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	09/19/12 10:58AM (We)	00:30		BN12003H	\$625.00	
11.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	09/21/12 11:44AM (Fr)	00:30		BN12001H	\$625.00	
12.2	Spot	11:00:00AM-12:00:00	Day,M-2	09/24/12 10:58AM (Mo)	00:30		BN12003H	\$750.00	
12.2	Spot	11:00:00AM-12:00:00	Day,M-2	09/24/12 11:59AM (Mo)	00:30		BN12001H	\$750.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 12:13PM (Tu)	00:30		BN12003H	\$525.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 12:10PM (We)	00:30		BN12001H	\$525.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 12:20PM (Th)	00:30		BN12003H	\$525.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 12:37PM (Fr)	00:30		BN12003H	\$525.00	
14.2	Spot	12:00:00PM- 1:00:00	Day,M-1	09/24/12 12:43PM (Mo)	00:30		BN12003H	\$675.00	
15.1	Spot	3:00:00PM- 4:00:00	Day,W-1	09/19/12 3:30PM (We)	00:30		BN12003H	\$525.00	
16.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1	09/18/12 4:38PM (Tu)	00:30		BN12001H	\$625.00	
16.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1	09/19/12 4:09PM (We)	00:30		BN12001H	\$625.00	
17.2	Spot	4:00:00PM- 5:00:00	Day,M-1	09/24/12 4:33PM (Mo)	00:30		BN12001H	\$800.00	
18.1	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1	09/19/12 5:12PM (We)	00:30		BN12003H	\$1400.00	
18.1	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1	09/20/12 5:22PM (Th)	00:30		BN12001H	\$1400.00	
19.2	Spot	5:00:00PM- 6:00:00	Day,M-1	09/24/12 5:28PM (Mo)	00:30		BN12003H	\$1800.00	
20.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 6:27PM (Tu)	00:30		BN12003H	\$1850.00	
20.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 6:27PM (We)	00:30		BN12001H	\$1850.00	
20.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 6:28PM (Th)	00:30		BN12003H	\$1850.00	
20.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 6:13PM (Fr)	00:30		BN12001H	\$1850.00	
21.2	Spot	6:00:00PM- 6:30:00	Day,M-1	09/24/12 6:23PM (Mo)	00:30		BN12001H	\$2400.00	
22.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1	09/18/12 7:05PM (Tu)	00:30		BN12001H	\$1850.00	
22.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1	09/19/12 7:29PM (We)	00:30		BN12003H	\$1850.00	
23.2	Spot	7:00:00PM- 7:30:00	Day,M-1	09/24/12 7:13PM (Mo)	00:30		BN12003H	\$2400.00	
24.2	Spot	7:30:00PM- 8:00:00	Per week (1),Tu,Th	09/18/12 7:38PM (Tu)	00:30		BN12003H	\$1850.00	
25.2	Spot	7:30:00PM- 8:00:00	Day,M-1	09/24/12 7:49PM (Mo)	00:30		BN12001H	\$2400.00	



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6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

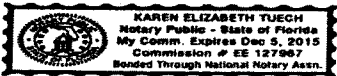
AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
26.1	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/22/12 7:28PM (Sa)	00:30	BN12003H	\$675.00	
28.2	Spot	8:00:00PM-11:00:00	Day,Su-1	09/23/12 10:45PM (Su)	00:30	BN12001H	\$6000.00	
30.1	Spot	11:35:00PM-12:10:00	Day,W-1	09/19/12 11:53PM (We)	00:30	BN12001H	\$675.00	
31.1	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/22/12 8:43AM (Sa)	00:30	BN12003H	\$675.00	
32.1	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/22/12 8:59AM (Sa)	00:30	BN12001H	\$675.00	
33.1	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/23/12 7:54AM (Su)	00:30	BN12001H	\$675.00	
34.1	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/23/12 6:24PM (Su)	00:30	BN12003H	\$1150.00	
35.0	Spot	6:00:00AM- 7:00:00	Day,F-1	09/21/12 6:14AM (Fr)	00:30	BN12003H	\$1200.00	
36.1	Spot	1:05:00AM- 1:35:00	Day,Th-1	09/20/12 1:28AM (Th)	00:30	BN12001H	\$125.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$54,800.00	Total Spots	48
Commission	(\$8,220.00)		
Net Total	\$46,580.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.